



ARISTIA AI

Privacy Policy for CogniLink

Effective Date: 1st September 2024

CogniLink is committed to protecting the privacy of our users. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you use our application ("CogniLink").

By using our App, you agree to the terms outlined in this policy.

1. Information We Collect

We collect various types of information, including:

a. Personal Information

Personal information refers to any data that can identify you, such as:

- Name
- Email address
- Phone number
- Account credentials

b. Non-Personal Information

This includes:

- Device information (e.g., operating system, hardware model)
- IP address
- Location data (if enabled)
- Usage data (e.g., time spent in the app, pages visited)

c. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance your experience. This may include:

- Session cookies to maintain your login
- Analytics cookies to understand how you interact with the app

You can adjust your browser settings to refuse cookies, but this may affect certain features of the App.

2. How We Use Your Information

We may use the information we collect for the following purposes:

- To provide, operate, and maintain the App
- To personalize your experience and deliver tailored content
- To communicate with you, including sending updates and notifications

- To analyze usage patterns and improve the functionality of the App
 - To comply with legal obligations
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3. How We Share Your Information

We do not sell, trade, or rent your personal information to third parties. However, we may share your information with:

- Service providers: Third-party companies that assist us in delivering our services (e.g., hosting, analytics)
 - Business transfers: In the event of a merger, sale, or acquisition, your information may be transferred as part of the transaction
 - Legal compliance: We may disclose your information if required by law or in response to valid legal requests
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4. Data Security

We employ security measures designed to protect your data, including:

- Encryption of sensitive information
- Firewalls and secure servers
- Regular audits and vulnerability assessments

While we strive to protect your information, no method of transmission or storage is completely secure. We cannot guarantee absolute security, but we will promptly notify you in the event of a data breach.

5. Your Rights

Depending on your location, you may have certain rights regarding your personal information, such as:

- Access: You can request a copy of the personal information we hold about you
- Correction: You can ask us to update or correct any inaccuracies
- Deletion: You may request the deletion of your personal information
- Data Portability: You may request that we provide your data in a machine-readable format

To exercise these rights, please contact us at Business.desk@aristia-ai.com

6. Children's Privacy

Our App is not intended for individuals under the age of 13, and we do not knowingly collect personal information from children. If we become aware that we have inadvertently collected such data, we will take steps to delete it.

7. Third-Party Links

Our App may contain links to third-party websites or services that are not operated by us. We are not responsible for the privacy practices of these third parties, and we encourage you to review their privacy policies.

8. International Data Transfers

If you are accessing our App from outside USA, please note that your data may be transferred to, stored, and processed in a country different from your own. By using the App, you consent to the transfer of your data to our servers in USA.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page, and the updated version will indicate the "Effective Date." We encourage you to review this Privacy Policy periodically to stay informed about how we are protecting your data.

10. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

- Email: Business.desk@aristia-ai.com

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